SAP Web Intelligence
P&I Analytics Strategy

Profitable transition to the Cloud while growing our stable core

BUILD THE CLOUD

GROW THE CORE
SAP BusinessObjects Web Intelligence
for ad-hoc query and interactive reporting

Access to heterogeneous data sources
- Leverage semantic layer and common business terms
- Combine multiple data sources within a report

Flexibility and control
- Create new reports or modify existing reports

Interactive and intuitive interface
- Use the organized toolbar, menus, drag-and-drop features, and charting options

Online and offline reporting
- Ask questions, analyze data, and identify trends no matter where you are (mobile, web, desktop)
SAP Web Intelligence

Some key facts about WebI today ...

- 25,000+ productive Customers and Partners: Top BI tool in the market
- Continuous incremental innovations: #1 BI tool for the enhancement requests asked on Idea Place
- 30% are SAP customers
- 70% are agnostics
- Company size:
  - 50% Large
  - 30% Medium
  - 20% Small
- 2 years project improving QUALITY
- Ready for future growth: WebI extensibility / Collaboration
Our customers: 76% of the Fortune Global 100, and many more
### GPR Analytics - Volume STM.

**Cy&y S - Filtered On:** No filter Applied

**Periods Selected:** All Values

#### Volumes

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<tr>
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<td>865</td>
<td>803</td>
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</table>
## Leadership Pipeline

**Headcount**

Employees with availability date <= current year

Employees fully mobile

Active employees with a CEP of JG LC+

<table>
<thead>
<tr>
<th>Organisation unit</th>
<th>Employee group cluster</th>
<th>Date to position</th>
<th>Global salary group</th>
<th>Date to salary group</th>
<th>CEP</th>
<th>Develop flag</th>
<th>Primary skill pool</th>
<th>IDP availability start date</th>
<th>IPF current</th>
<th>Organis unit reference</th>
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<td>Ss Famille</td>
<td>CA TIC</td>
<td>Rg</td>
<td>Ecart Rg</td>
<td>Prog Vs N-1</td>
<td>Qté Caissée</td>
<td>Ecart Qte</td>
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<td>5 495</td>
<td>443 211</td>
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<td>236 997</td>
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<td>1,2%</td>
<td>42 386</td>
<td>21</td>
<td>85 117</td>
<td>221 380</td>
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<tr>
<td>2379 ACC PEIN</td>
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<td>31 259</td>
<td>1 129</td>
<td>71 932</td>
<td>206 066</td>
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<td>1,2%</td>
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<td>420</td>
<td>58 629</td>
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<td>16 970</td>
<td>335</td>
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<tr>
<td>2393 LOT POSE</td>
<td>119 350</td>
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<td>1,6%</td>
<td>15 361</td>
<td>(211)</td>
<td>47 859</td>
<td>182 672</td>
<td>14 943</td>
<td>(114)</td>
<td>(0,8)%</td>
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<tr>
<td>2390 LOT PINC</td>
<td>83 138</td>
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<td>(9,2)%</td>
<td>9 906</td>
<td>(1 616)</td>
<td>22 366</td>
<td>83 976</td>
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<td>(1 237)</td>
<td>(13,0)%</td>
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<td>2381 ACC DECO</td>
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<td>20 888</td>
<td>115 499</td>
<td>5 799</td>
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## Fahrzeug-Werdegang inkl. Ursacheneingabe

**Kemmnummer:** 222013120077  
**Werk:** Neckarsulm  
**Linie:** ML AE/A4

### Liste aller Prüfschriften (aus ECOS und FISEQS)

#### 12/03/2014 10:13:23 Linien NA LNA

|----------|---------|----------|-------------|---------------|------|--------------|-------------------------------|--------|-----|-----|----------------------------|-------------------|------------------|------------------|----------|----------
| LNA      |         | -        | 12/03/2014 10:12:28 | 12/03/2014 10:12:28 | BF7  | NO           | Symptom für Linie aufhören    | h.a.   | -   | -   | -                           | -                 | -                | -                | -         | -         |

#### 20/03/2014 14:31:37 WPK A17FLA

|----------|---------|----------|-------------|---------------|------|--------------|-------------------------------|--------|-----|-----|----------------------------|-------------------|------------------|------------------|----------|----------
| A17FLA   |         | -        | 20/03/2014 14:31:37 | 20/03/2014 14:31:37 | BF7  | NO           | Frontkappe                   | h.a.   | -   | -   | -                           | -                 | -                | -                | -         | -         |
| A17FLA   |         | -        | 20/03/2014 14:31:36 | 20/03/2014 14:31:36 | BF7  | NO           | Frontkappe                   | h.a.   | -   | -   | -                           | -                 | -                | -                | -         | -         |

#### 21/03/2014 10:38:04 Vorprüfung 1 PPLS002

|----------|---------|----------|-------------|---------------|------|--------------|-------------------------------|--------|-----|-----|----------------------------|-------------------|------------------|------------------|----------|----------
| PPLS002  |         | -        | 21/03/2014 10:36:04 | 21/03/2014 10:36:05 | BF7  | O            | Systemfunktion lesen          | -      | -   | -   | -                           | -                 | -                | -                | -         | -         |
| PPLS002  |         | -        | 21/03/2014 10:36:07 | 21/03/2014 10:36:07 | BF7  | O            | Diagnose-Paket ausführen      | 13.48.1.0 | -   | -   | -                           | -                 | 13.48.1.0        | -                | -         | -         |
| PPLS002  |         | -        | 21/03/2014 10:36:07 | 21/03/2014 10:36:07 | BF7  | O            | ECU- und ECU- Text fest       | Prüferhinweis | -   | -   | -                           | -                 | -                | -                | -         | -         |
Agenda

- How Web Intelligence fits in the SAP BI product strategy
- Top 5 use scenarios
  - What’s new in the latest releases and updates
  - Planned innovations and future directions
  - Wrap-up
Ad Hoc Query
Access all data sources

- Best access method for each specific data source: BICS, SQL, MDX
- New dimensional universes for 3rd-party OLAP data sources
- New multi-source universes with built-in data federation
Use Case #1: Standard Reporting
Organize information your way with free-form reporting

- **Organized toolbar**
- **f(x): local calculations and variables**
- **Interact with a few clicks**
- **Rich feature set**
- **Drag and drop**
- **Context related right click menu**
Use Case #2: Interactive Reporting
Gain business insight with interactive reports
Use Case #3: Information Sharing
Share Web Intelligence reports with others

End users can:
- Share Web Intelligence document in different format
- Send directly to other users via e-mail, or BI-Inboxes

End users and/or IT can:
- Create a secured Scheduling task or a Publication to automate the sharing process
- Define “Report-Bursting”
Use Case #4: Mobile Analytics

Consume Web Intelligence reports on your preferred mobile device

Consume Web Intelligence reports with the SAP BusinessObjects Mobile app

- Push Web Intelligence document directly in the mobile BI inbox
- Securely consume information while being connected and disconnected
- Interact with reports via input controls, element linking or geo-maps
- Take immediate action via “send to” actions (annotate and share)
Use Case #5: Custom Development

Customize and extend Web Intelligence, or integrate it into your application

REST Web Services APIs
- Consumption workflows of Web Intelligence document
- Data providers and query specification creation
- Document authoring
- Scheduling workflows

UI customization
- Personalize Web Intelligence clients
- Customization per user group in CMC
- Customization of UI elements and actions

JavaScripts Extension Points
- Personalize Web Intelligence clients
- Add or customize features

*centigonsolutions.com
Agenda

- How Web Intelligence fits in the SAP BI product strategy
- Top 5 use scenarios
  - What’s new in the latest releases and updates
- Planned innovations and future directions
- Wrap-up
Freeze headers
- Keep table rows or columns visible while scrolling
- User defined number of first rows or columns to freeze

Custom color palettes and color assignment
- Creation and edition of custom palettes to manage chart coloring
- Color assignment improvements

Measure delegation
- Auto-refresh option at server and document level
- Reduce #unavailable by delegating measure calculation

Merged objects
- Can add/remove object to a merged object
- Allow merged objects with hierarchy

Usability
- Report header/footer properties re-organization
- Fold/unfold on table in reading mode in HTML
- List of value (LOV) selector in formula editor
- Single query execution in query panel
What’s New in Web Intelligence 4.1 SP1
Focus on Quality: Increase Performance

Launch of the Web Intelligence Rich Internet Application

Create/edit BW/BEx reports
4.1 faster than 4.0 to open query panel
• Up to 80% (1) faster with BW 7.30
• Up to 60% (1) faster with BW 7.01 / 7.0

Refresh BW/BEx reports with variables
4.1 faster than 4.0 to refresh reports with variables
• Up to 20% (1) faster to display variable screen
• Up to 50% (1) faster to execute queries

(1) data collected in specific development lab conditions; may not be representative of production deployment conditions
What’s New in Web Intelligence 4.1 SP1
Performance Improvements for BI 4.1 on BW 7.x

Significant performance improvements for report developers and consumers:

• On **report creation or edit** with WebIntelligence or Crystal Reports for Enterprise on BEx queries

• On **report refresh** with WebIntelligence or Crystal Reports for Enterprise on BEx queries with variables
What’s New in Web Intelligence 4.1 SP1
Report creation or edit on BEx queries

Enhanced workflow and performance on Query Panel display
Up to 80% gain on BI 4.0 with BW 7.30 (1)(2)
Up to 60% gain on BI 4.0 with BW 7.01 / 7.0 (1)

Note: variable screen displays before the query panel when using mandatory variables with no default values

(1) data collected in specific development lab conditions; may not be representative of production deployment conditions
(2) see appendix for details on BW pre-requisites
What’s New in Web Intelligence 4.1 SP1

Report refresh on BEx queries

Enhanced handling of List of Values and Variables

- Up to 20% gain (1)
- Up to 50% gain (1)

(1) data collected in specific development lab conditions; may not be representative of production deployment conditions
What’s New in Web Intelligence 4.1 SP1
SAP application integration

**SAP BW**
- Level selection for Hierarchy Node Variable
- Level selection based on relative depth for Hierarchy Variable
- Variable selection before query panel display

**SAP HANA**
- Query stripping

**SAP ERP**
- Support optional parameters with no default value
- Query stripping
What’s New in Web Intelligence 4.1 SP2
November 2013

Custom grouping
- Group values of dimension under another label
- Auto-creation of « Other » categories for non grouped values

Excel data source
- Creation/editation of Excel data provider directly from the applet
- Excel data provider based on file stored in the BI repository

Image and chart management
- Use of variables for dynamic background image definition
- Waterfall colors control

Usability enhancements
- Icons for quick access to number formatting
- Predefined cell for prompt answer
- Display full report name in tab in rich client and applet

Schedule export to TXT
- One more format when scheduling WebI documents
What’s New in Web Intelligence 4.1 SP3
March 2014

HANA variables and input parameters
- HANA variables are mapped to query prompts

Input controls
- Hide the "All Values" option
- Duplicate reports with input controls

Charts
- Line charts with different line widths
- Waterfall charts with reference lines between columns or bars

Right to Left support, including Hebrew

Support for SharePoint 2013
Set default level for hierarchy expansion

- Now you can set the default hierarchy member levels that are visible in a hierarchy table
- Those levels will remain visible at the preferred level, even after a refresh or data purge

Dynamic BEx variable default value when scheduling

- Before 4.1 SP4, the default value for BEx variables when scheduling a Web Intelligence document was static
- Starting from 4.1 SP4, the default value can be dynamically provided by the BEx query when the scheduled document is executed
Planned Innovations in Web Intelligence 4.1 SP5
November 2014

**Incremental enhancements to facilitate adoption**
- BW manual prompt entry including BW pattern matching
- Free-hand SQL data provider (DeskI migration/refresh)
- UI customization per document folder
- HANA sampling at report design time

**Extension of the REST Web Services API**
- More options for OEMs and partners to customize, extend, and embed
Agenda

- How Web Intelligence fits in the SAP BI product strategy
- Top 5 use scenarios
- What’s new in the latest releases and updates
- Planned innovations and future directions
- Wrap-up
Do you know **Web Intelligence** for the coming **4.2** release?

- synchronized multiple sources
- track changes
- robust semantic layer
- *styles & templates*
- open dataprovider
- SDK & extensions
- advanced filtering
- empower end users
- powerful reporting
- interactivity
- formatting
- most flexible
- trusted BI
- HANA direct access
- big numbers
- any data source
- filter & drill
- ad hoc query
- HANA on line
- share & reuse
- annotations
- formulas & variables
- report linking integrated
- BW direct access
- rendering delegation
- high-quality reports
- web-based
- market-leading business intelligence
- parallel DP refresh
- self-service information access
- controlled and secure information access
Web Intelligence roadmap

Simplify
- Multi-select in tables (shift + click)
- FHSQL UI in Java Client

Extend
- Support Navigation path in JS SDK
- UNX support in Live Office (APOS)
- Improved RelativeDate() formula
- Cancel Query
- Performance improvements

Enhance
- Support BI Variants in prompt panel
- Change source improvements
- Global Input Control
- Dynamic default values for prompt
- Hana multivalued Input parameters
- Block OLAP Query without measure

TRUSTED FOUNDATION
- (SL/IDT) Set Analysis
- (SL/IDT) Linked Universes
- Performance improvements (ParallelDataProvider execution)
- Report block delegated rendering (X-Block, for new chart type in WebI)
- Advanced Filtering capability (Cascading Input Control)

ENABLE THE BUSINESS
- Annotations
- WebI Shared Objects (with reference )
- Templates
- Geo-Maps

PATH TO THE FUTURE
- HANA Direct Access
- HANA Online (delegation)
- Custom Data Provider

PLANNED INNOVATIONS
(release BI4.1 SP06)

FUTURE DIRECTION
(release BI4.2)

WARNING: This is not a commitment! This is the current state of planning and may be changed by SAP at any time.
Agenda

• How Web Intelligence fits in the SAP BI product strategy
• Top 5 use scenarios
• What’s new in the latest releases and updates
• Planned innovations and future directions

Wrap-up
Wrap-Up

Some useful links:

1. Web Intelligence on SCN:
   http://scn.sap.com/community/businessobjects-web-intelligence

2. Web Intelligence 4.1, where to start (official tutorials/videos)?
   http://scn.sap.com/docs/DOC-7819

3. Advanced Tips & Tricks to create great Web Intelligence documents:
   http://scn.sap.com/docs/DOC-50171

4. Best Practices to Design a Web Intelligence document:
   http://scn.sap.com/docs/DOC-58571
   http://scn.sap.com/docs/DOC-58532
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Thank you